

# Lauren E. Nastase Event Experience

Event Name	North American International Auto Show
Organization	Detroit Auto Dealers Association
Event Description	<p><b>Press Preview</b> The North American International Auto Show is where the global automotive community comes together to catch up on the latest news and events. Join more of your peers from around the world at the industry's most substantive annual event. In addition to some of the automotive world's most eagerly anticipated new vehicle premieres, you'll gain unprecedented access to more of the industry's top leaders and thinkers than anywhere else in the hemisphere.</p> <p><b>Industry Preview</b> Connect with automotive professionals representing almost 2,000 companies and share insights with over 28,000 of your peers. Make new connections. Forge new alliances. Be inspired to lead and succeed. This unique networking opportunity combines the latest automotive products and services with the key minds behind them all under one roof.</p> <p><b>Charity Preview</b> Enjoy the first views of the spectacular North American International Auto Show. Charity Preview is the opportunity to be a part of one of the most exclusive, high profile events in the nation. Proceeds directly benefit a wide range of children's charities. Funds raised will support services for children of all ages from birth to 18. Since 1976, the Charity Preview has raised more than \$91 million for southeastern Michigan children's charities - over \$47 million of which was raised in the last 10 years alone.</p> <p><b>Public Show</b> Experience the next generation of transportation at the North American International Auto Show. See more than 500 vehicles on display, representing the most innovative designs in the world and experience North America's largest and most prestigious automotive showcase.</p>
Attendance	796,000, 70 exhibits, 14 days show (9) public days
Square Footage	723,000

Event Name	Detroit Boat Show
Organization	Michigan Boating Industries Association
Event Description	55th annual Detroit Boat show hosted by Michigan Boating Industries Association. More than 100 of Michigan's best boat dealers and marine businesses under one roof. Shop hundreds of fishing boats, pontoon boats, cruisers, ski boats wakeboard boats, inflatables and personal watercraft. Also get great prices on water toys, docks, decks, boat lifts, canvas, electronics, accessories and so much more! Tickets available online or onsite, see event website for details on special admission days
Attendance	30,000 guests; 155 exhibitors

Square Footage	300,000
Event Name	Detroit Kennel Club Dog Show
Organization	Detroit Kennel Club
Event Description	The 110th and 111th annual Detroit Kennel Club Dog Shows. The DKC shows are one of only five benched shows left in the US. When dogs are not being judged, they are required by the rules of the show to be on their assigned benches, allowing visitor's access to breeders, owners, handlers, and dogs from all of the breeds and varieties recognized by the American Kennel Club.
Attendance	20,000 spectators, 2,000 handlers/exhibitors
Square Footage	500,000

Event Name	Detroit Bike City
Organization	Detroit Bike City
Event Description	Detroit Bike City is the premier bicycle event of the year with vendors from all over the Midwest and beyond offering new, used, custom, road, mountain, BMX and more, all things two wheeled will be covered. Individuals wishing to sell or swap complete bicycles, frame sets, wheels, etc. may do so in the Swap Section, for no additional cost, (limited to 2 bikes and 10 items per person). Additional bikes for \$5 per, bike tags will be available at the door the day of the event, March 16th, 2013. The event also features: Detroit Market place, BMX Demo, Bike auctions, Charity Event, Kids Selection, and bicycle move feature.
Attendance	3500
Square Footage	100,000

Event Name	Michigan Charter Schools Conference
Organization	MAPSA
Event Description	Michigan Association of Public School Academies (MAPSA) will host the 15th Annual Michigan Charter School Conference. The mission is to grow the number of quality charter schools and students served and to grow the movement for choice and charters in Michigan. 2 exhibit hall, 35 meeting rooms
Attendance	2000
Square Footage	320,000

Event Name	Michigan School Business Officials Annual Conference
Organization	MSBO: Michigan School Business Officials
Event Description	The 74th Annual MSBO Conference including 350+ Exhibitors is the largest educational exhibit show in Michigan. Michigan School Business Officials was founded in 1937 as a nonprofit corporation to serve the multifaceted interests of education. It is their intent to serve members, to provide a forum for the exchange of ideas, and to provide opportunities for members to expand their professional horizons in the public education sector exhibit hall + 40 meeting rooms
Attendance	2300
Square Footage	40,000

Event Name	Michigan Association of Computer Users in Learning Conference
Organization	MACUL Michigan Association of Computer Users in Learning
Event Description	With nearly 175 featured, breakout, BYOD, and hands-on sessions, the 2013 MACUL Conference is Michigan's largest education conference. The conference provides an outstanding opportunity to ignite learning for: Teachers, Curriculum Leaders, Technology Leaders, Superintendents and other Administrators, Library Media Specialists, Online Instructors, Policy Makers Including School Board Members, Teacher Educators, Staff Developers, Higher Education Representatives, Government and Industry Representatives at the local, regional, state and national levels. Exhibits: The exhibit area features displays of current hardware, software, and other materials related to educational technology.
Attendance	4000
Square Footage	29,000 + 65 Meeting rooms

Event Name	Michigan Democratic Party State Convention
Organization	Michigan Democratic Party
Event Description	State Convention including Constituency Caucus Meetings, and Congressional District Meetings 17 meeting rooms + exhibit hall
Attendance	3500
Square Footage	155,000

Event Name	Michigan Republican Party State Convention
Organization	Michigan Republican Party
Event Description	<p>The Michigan Republican Party gather for the following purpose:</p> <ul style="list-style-type: none"> <li>• The election of fourteen (14) National Convention at-large delegates and electing fourteen (14) National Convention at-large alternate delegates</li> </ul> <p>Receiving reports of the election in the fourteen (14) congressional district caucuses of:</p> <ul style="list-style-type: none"> <li>• 42 National Convention delegates (3 per congressional district)</li> <li>• 42 National Convention alternate delegates (3 per congressional district)</li> <li>• 14 Convention Vice Chairs (1 per congressional district)</li> <li>• 14 Assistant Secretaries (1 per congressional district)</li> <li>• The election of a National Committeeman and National Committeewoman</li> <li>• The transaction of other such business as may properly come before the State Convention</li> </ul>
Attendance	3500 guests; 36 Exhibits
Square Footage	27 meeting rooms 2 exhibit halls

Event Name	University of Michigan and The Urban Land Institute Real Estate Forum
Organization	University of Michigan and The Urban Land Institute
Event Description	Forum dedicated to enhancing real estate education both professionally and on the university level. The forum provides valuable lessons in real estate development and highlights real estate investment and development opportunities across greater Detroit area. This is their 25th Anniversary.
Attendance	400, 21 exhibits
Square Footage	20,000

Event Name	Novo Nordisk POA II East Area Meeting
Organization	Novo Nordisk & Meeting Alliance
Event Description	3 day event, Novo Nordisk is a global healthcare company, head quarter in Denmark, specializing in Diabetes and Hemophilia. They have 25 offices in N. America, 10 in S. America, 48 in Europe, 51 in Africa, 35 in Asia and 1 in Australia. Novo Nordisk's N. America East area is gathering to review and plan for 2012. Attendees include: Diabetes Field Sales, Managed Care, Trade, Scientific Team, Home Office and the Executive Team from the East Area. 7 regions of the east will be attending.
Attendance	850
Square Footage	24,000

Event Name	ViSalus Regional Meeting
Organization	ViSalus
Event Description	<p>VISALUS™ is the company behind THE BODY BY VI™ 90-Day Challenge The #1 weight-loss and fitness Challenge platform in North America. The Body by Vi™ Challenge; is an extension of the ViSalus work hard, play hard mentality, fueled by a vibrant community with a common goal to leave the world a better and healthier place than we found it. ViSalus mission: To impact life, health and prosperity around the world</p> <p>ViSalus is proud to be a part of the Blyth family. Blyth Inc. is recognized as a world leader in home expressions with brands for the way we live. The entrepreneurial and innovative company specializes in direct selling, catalog, internet and wholesale companies Exhibit hall &amp; 4 meetings rooms</p>
Attendance	1900
Square Footage	50000

Event Name	Detroit Scholarship Fair
Organization	Better Detroit Youth Movement
Event Description	The Better Detroit Youth Movement and The Infinite Scholars Presents a Scholarship Fair For the class of 2012 and other interested students in the Greater Detroit area. Colleges will be both accepting students and notifying of scholarships on site. Students need to bring multiple copies of their transcripts, ACT/SAT scores, two letters of recommendations, an essay titled "why I want to go to college" and a resume. Students can register for this event online at <a href="http://www.infinitescholar.org">www.infinitescholar.org</a> , Fair Registration section. This event is free and open to all students and parents. Event Sponsored by the Army ROTC.
Attendance	500, 45 exhibitors
Square Footage	15,000

Event Name	Detroit National College Fair
Organization	NACAC National Association for College Admission Counseling
Event Description	This is the 28th year of the National College Fair hosted by NACAC- National Association for College Admission Counseling. Parents and High school students participating in National College Fairs meet one-on-one with representatives from approx. 150 colleges and universities to discuss admission and financial aid opportunities at their respective institutions.
Attendance	3000
Square Footage	55,222

Event Name	MobiDevDay Detroit & 1DevDayDetroit
Organization	Detroit Labs
Event Description	<p>Detroit Labs, host of 1DevDay Detroit, will be continuing their Cobo presence with a mobile technology based event. A single day conference in Detroit chock full of inspiring and informational talks on the rapidly evolving world of mobile. Quicken Loans is a key sponsor of this event. 10 meeting rooms</p> <p>Detroit Development Days is hosting the fourth annual 1DevDay Detroit Software Developer Conference. The DetroitDevDays mission is to build a software developer community in the Detroit area that is regarded as the best in the world. "DevDays" educates and unites Detroit's Software Developer community with inclusive, accessible and affordable events and conferences. This year, a portion of the profits from 1DevDay will be donated to FORCE.</p>
Attendance	650, 20 exhibitors
Square Footage	40,000

Event Name	The Big JAM!
Organization	JAMFest
Event Description	JamFest Cheer and Dance Competition

Attendance	4000
Square Footage	148,000
Event Name	Autorama
Organization	Champion Auto Shows Inc.
Event Description	Autorama's 61th anniversary. Also celebrating 50th Anniversary of the Ridler's Award. Extreme Autorama will be in Michigan Hall. 19th Annual Toy-A-Rama will be in Detroit Hall. Using all five halls and select meeting rooms.
Attendance	80,000
Square Footage	723,000

Event Name	SAE World Congress
Organization	SAE International
Event Description	This year's theme is "Achieving Efficiency". SAE World Congress is: <ul style="list-style-type: none"> <li>• The best venue for automotive technology trends</li> <li>• The most outstanding networking and learning experience</li> <li>• The gathering place for the best talent in the learning field</li> <li>• The most important meeting place for global networking practitioners</li> <li>• The greatest event to meet new companies and view new technologies</li> </ul>
Attendance	16,000
Square Footage	200,000 + Meeting rooms

Event Name	SAE Convergence
Organization	SAE International
Event Description	Hosted by General Motors: The SAE Convergence® Conference & Exhibition brings together technology leaders from across the Globe to address the impact of electronics systems and the issues critical to mobility electronics implementation. Every event element is designed to encourage and enable the open exchange of ideas and discussion surrounding the critical decisions that are made in the implementation of mobility electronics technology. Theme: Electronic Innovation through Leadership
Attendance	1000, 90 exhibitors
Square Footage	26000

Event Name	NAACP Freedom Fund Dinner
Organization	NAACP
Event Description	This is the 58th Annual Fight for Freedom Fund Dinner to be held on Sunday, April 28. Key Note Speaker – U.S House of Representatives Democratic Leader Nancy Pelosi.
Attendance	5500
Square Footage	175000

Event Name	IDGA Military Vehicle Expo
Organization	IQPC & IDGA
Event Description	“Where the Military Vehicles Community Shapes its Future” This expo provides an opportunity to learn future trends for vehicle design, operation, and integration from 50+ leading decision makers of the industry. Attendees: professionals dedicated to the research, development, manufacturing, procurement or maintenance of military ground vehicles. Participants: personal from American and Allied military units and program offices, government agencies, researchers, manufacturers, contractors, and technology service providers. Topics: Armored Military Vehicles, Command and Control Technology, Power Management, SWAP© Capabilities, Vehicle Maintenance and Sustainment, Up-Armoring Solutions and covert vehicles, Maximizing Mission Performance, and Vehicle Engineering and Design.
Attendance	3,000, 104 exhibitors
Square Footage	35,200

Event Name	Fifth Third Turkey Trot
Organization	The Parade Company
Event Description	The 30th annual Fifth Third Turkey Trot consists of 3 Races including: The 10K Turkey Trot, The 5K Stuffing Strut, & The Mashed Potato Mile. Cobo Center will serve as the headquarters for the race including: runner registration, packet pick up, family meet up, gear check, restrooms, finish line, and food.
Attendance	35,000
Square Footage	99,484

Event Name	Detroit Free Press Marathon Health & Fitness Expo
Organization	The Detroit Free Press
Event Description	The 35th Annual Detroit Free Press/Talmer Bank Marathon Health & Fitness Expo will include approx. 95 exhibitors and is open to the public free of charge. The Health expo is where all participants in the marathon and half marathon must pick up their race materials at the expo. All races occur Sunday October 21 2012 and there are over 24,000 participants.
Attendance	45,000
Square Footage	110,000

Event Name	Antiques Roadshow
Organization	WGBH Productions
Event Description	PBS's highest-rated series, ANTIQUES ROADSHOW will kick off their 2013 (8) stop tour at Cobo Center coordinated by WGBH Educational Foundation public media group. Attendees have the opportunity to participate in the 2013 season as the event Cameras capture tales of family heirlooms, yard sale bargains and long-lost items salvaged from attics and basements, while experts reveal the fascinating truths about these finds.

Attendance	5500
Square Footage	200000
Event Name	TEAMS '12 Conference & Expo
Organization	Sports Travel & Schneider Publishing
Event Description	The World's Leading Conference & Expo for the Sports-Event Industry. The event includes a trade show with more than 300 sports-event suppliers and destinations. Attendance and participation include: sports event organizers, event right holders, representatives of sports governing bodies/ sanctioning organizations, sports commissions, convention bureaus, sports-related associations, industry organizations, Travel managers for collegiate and professional teams, travel agents and tour operators, consultants, marketing firms, and sports sponsors, airlines, hotels, cruise lines and car rental companies, entrepreneurs and career seekers.
Attendance	700, 15 meeting rooms 2 exhibit halls
Square Footage	150,400

Event Name	American Federation of Teachers Biennial Convention
Organization	American Federation of Teachers
Event Description	The 82nd convention of the American Federation of Teachers. This is a biennial convention which sets union policy. The AFT represents 1.5 million members in more than 3,000 local affiliates nationwide with five divisions including: pre-K through 12th-grade teachers; paraprofessionals and other school-related personnel; higher education faculty and professional staff; federal, state and local government employees; and nurses and other healthcare professionals. In addition, the AFT represents approximately 80,000 early childhood educators and nearly 250,000 retiree members.
Attendance	3,000
Square Footage	175,000

Event Name	NCS Pearson Exams
Organization	NCS Pearson Inc
Event Description	Testing for Certifications, MTTC, CFP, Teacher Certifications
Attendance	600
Square Footage	100,000

Event Name	November Elections
Organization	City of Detroit Department of Elections
Event Description	November Elections Ballot Processing and Counting
Attendance	300
Square Footage	104,000



Event Name	Society of Architectural Historians Annual Meeting
Organization	SAH: Society of Architectural Historians
Event Description	The 65th annual Society of Architectural Historian Annual Meeting is a local and international conference celebrating Detroit. Conference offers an ideal setting for to reflect on the state of the Architectural field and to launch the SAH Archipedi: an interactive, media-rich online encyclopedia of American architecture, a resource that will eventually expand to include global architecture, landscapes, and urbanism. <a href="http://www.sah.org">www.sah.org</a> (expecting a record attendance for all 65 years)
Attendance	632, 14 exhibits
Square Footage	Meeting Rooms

Event Name	Star City Games Tournament
Organization	Star City Games
Event Description	The Star City Games Tournament is a two-day Magic Card Tournament. Magic is a collectible card game where each game is a battle between mighty wizards. Attendees will have the chance to win over \$20,000 in prizes and qualify for the 2012 StarCityGames.com Invitational. Also, one can buy, sell, and trade with America's largest Magic the Gathering retailer. Follow complete written coverage and live broadcasting with Adrian Sullivan and Matthias Hunt from SCGLive all weekend long.
Attendance	715
Square Footage	19,600

Event Name	Wayne County Tax Foreclosure Hearings
Organization	Office of the Wayne County Treasurer
Event Description	Wayne County residents with 2009 delinquent property taxes and prior in jeopardy of foreclosure have been invited to attend the hearings to receive assistance with their tax issues. Anyone can attend sessions. The only material needed is an ID. Representation may come for any tax payer in jeopardy of foreclosure. No one will be turned away
Attendance	5000
Square Footage	27,900

Event Name	Inner Engineering with Sadghuru Yoga
Organization	ISHA Foundation
Event Description	A weekend long program directed at spiritual wellness and yoga techniques. "Aimed at deep personal and professional expansion, the Inner Engineering program includes guided meditations, interactive discussions, yogic postures and the transmission of the sacred Shambhavi Mahamudra – a life-transforming process that enhances your energy, balance and clarity to direct your life from within, helping you discover the peak of wellbeing"
Attendance	1200

Square Footage	150000
Event Name	WILD Dance Intensive
Organization	Star Power
Event Description	WILD Dance Intensive is designed to motivate, educate, excite, and thrill performers, students, and dance teachers like no other dance convention has ever attempted in the past. The program will consist of high energy dance classes and demonstrations in all disciplines. The Lifetime Network television show Dance Moms will be onsite filming content of this event.
Attendance	450
Square Footage	40,000

Event Name	An Evening with Dr. Wayne Dyer
Organization	Hay House Publishing
Event Description	Hay House Publishing presents: <<Wishes Fulfilled: Master the Art of Manifesting- an Evening with Dr. Wayne W. Dyer>> This lecture is dedicated to the mastery of the art of realizing all your desires. The greatest gift you have been given is the gift of your imagination. Everything that now exists was once imagined. And everything that will ever exist must first be imagined.
Attendance	1950
Square Footage	27200

Event Name	City of Detroit Financial Advisory Board Meeting
Organization	City of Detroit Mayor's Office
Event Description	This is the first Financial Advisory Board Meeting for the city of Detroit
Attendance	100
Square Footage	10,000

Event Name	National Veterans Small Business Conference & Expo
Organization	HalfAker & Associates
Event Description	<p>NATIONAL VETERANS SMALL BUSINESS EXPO:  The Department of Veterans Affairs is the host of National Veterans Small Business Conference &amp; Expo. As the largest nationwide conference of its kind, this event focuses on helping Veteran owned business maximize opportunities in federal market place. The participants have the opportunity to -Connect with procurement decision makers from other business and federal agencies. - Expand knowledge through over 200 training &amp; business requirement sessions. -Engage with other attendees and gain visibility in the Expo hall of nearly 500 booths. -Use VetGovPartner to facilitate online &amp; onsite networking including face-to-face sessions with senior procurement decision makers.</p> <p>HIRING FAIR: Running concurrently with the Small Business Conference is the VA for Vets Hiring Fair. 20,000+ career opportunities will be available nationwide along with 6000 on site interviews.</p> <p>VA OPEN HOUSE: The Veteran Open House is a completely free event hosted by the VA to Feature benefits &amp; services. The event will span three days and will have many more resources to enroll Veterans in healthcare on site, provide onsite exams, and provide information on other benefits and services available to Veterans, families and survivors.</p>
Attendance	10000, 420 exhibits
Square Footage	450000

Event Name	Hair Wars
Organization	Hair Wars
Event Description	Hair Entertainment Show
Attendance	975
Square Footage	5,000

Event Name	Detroit Economic Club Luncheon
Organization	Detroit Economic Club
Event Description	Luncheon meeting sponsored by the Economic Club of Detroit. Guest Speaker, Rick Santorum, Republican Party, Presidential candidate.
Attendance	300
Square Footage	6,000